


The Evaluation Process

How to write a bad proposal

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Ronan Burgess Info Day 28th June – Call 5 Photonic Components




The Selection Criteria

The Selection Criteria are publicly available

1. RELEVANCE
2. IMPACT
3. S&T EXCELLENCE
4. CONSORTIUM
5. MANAGEMENT
6. RESOURCES

Each criterion is clearly described in order to guide the evaluators and proposers

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The Selection Criteria

Studying the selection criteria will give you an invaluable insight into how proposals will be judged

HOT TIP

IGNORE THE SELECTION CRITERIA.
Understanding them gives you an UNFAIR advantage.

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Relevance

Does the proposal address the objectives of the call ?

Part of the work addresses the call, but most of the work is on the design of the dingbat subassembly, which is not in the call.

Only fits the call in general terms. Does not address any one focus point

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Potential Impact

Exploitation plans adequate ?

- Only a statement that They will exploit. NO ACTUAL PLANS
- The plans are vague and very general. not convincing
- They say it's a large market but NO attempt to quantify.

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Potential Impact

Dissemination plans adequate ?

- They ONLY say they "will publish". NO publications or conferences identified NO publication list.
- The dissemination would be stronger if they organized a workshop targeting the end users.

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S&T Excellence

Clearly defined and well focused objectives ?

- No quantified specifications For the proposed device
- No intermediate targets at mid-term
- Too easy. Some key parameters are missing.

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S&T Excellence

Progress beyond state-of-the-art ?

- The state-of-the-art is not clearly described!
- No clear description of what there will be at the end
- The starting point of proposal is not described.

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S&T Excellence

Clearly defined and well focused objectives ?

The objectives are only stated in general terms. Not clear.

The objectives are too broad.

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S&T Excellence

Approach likely to achieve the objectives ?

No risk assessment. No back-up options.

Will the technology be manufacturable?

They have not explained how they will solve problem X.

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S&T Excellence

Approach likely to achieve the objectives ?

No intermediate results. How can we assess their progress? How can they assess their progress?

It is so clear in their heads that they forgot to explain some key steps.

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S&T Excellence

Approach likely to achieve the objectives ?

They have not explained the advantages of an X dingbat over the standard Y dingbat?

What is the added value of 3 demonstrators?


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 **Consortium**

Collectively a consortium of high quality ?

Most of the consortium is good, but not it is clear what the contribution is of partner X?

Partner X and partner Y have the same expertise and role.

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 **Consortium**


Partners well suited and committed to tasks ?

This partner needs to exploit but no role in guiding or specifications?

It is not clear if Partner X have the expertise for the work they do.

This partner is only there to observe?

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 **Management**

Quality of management ?

Large and complex project. What is the experience of the project manager?

Looks like more than one project. Not a coherent whole.


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 **Resources**

Adequate resources ?

Not clear why partner X is spending so much on equipment?

The person months of Partner X are not justified by the work as described.

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Websites for information

General FP6 Site: (Legal texts etc)

- http://europa.eu.int/comm/research/fp6/index_en.html

Nanoelectronics and Photonics (Unit G1):

- http://www.cordis.lu/ist/directorate_c/mnoc (FP6 projects)

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